ST10258616-KYLE DRE CHETTY-WEDE5020-POE-PART 1



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**WEBSITE CHOICE**

**CLEAN AIR FUND**

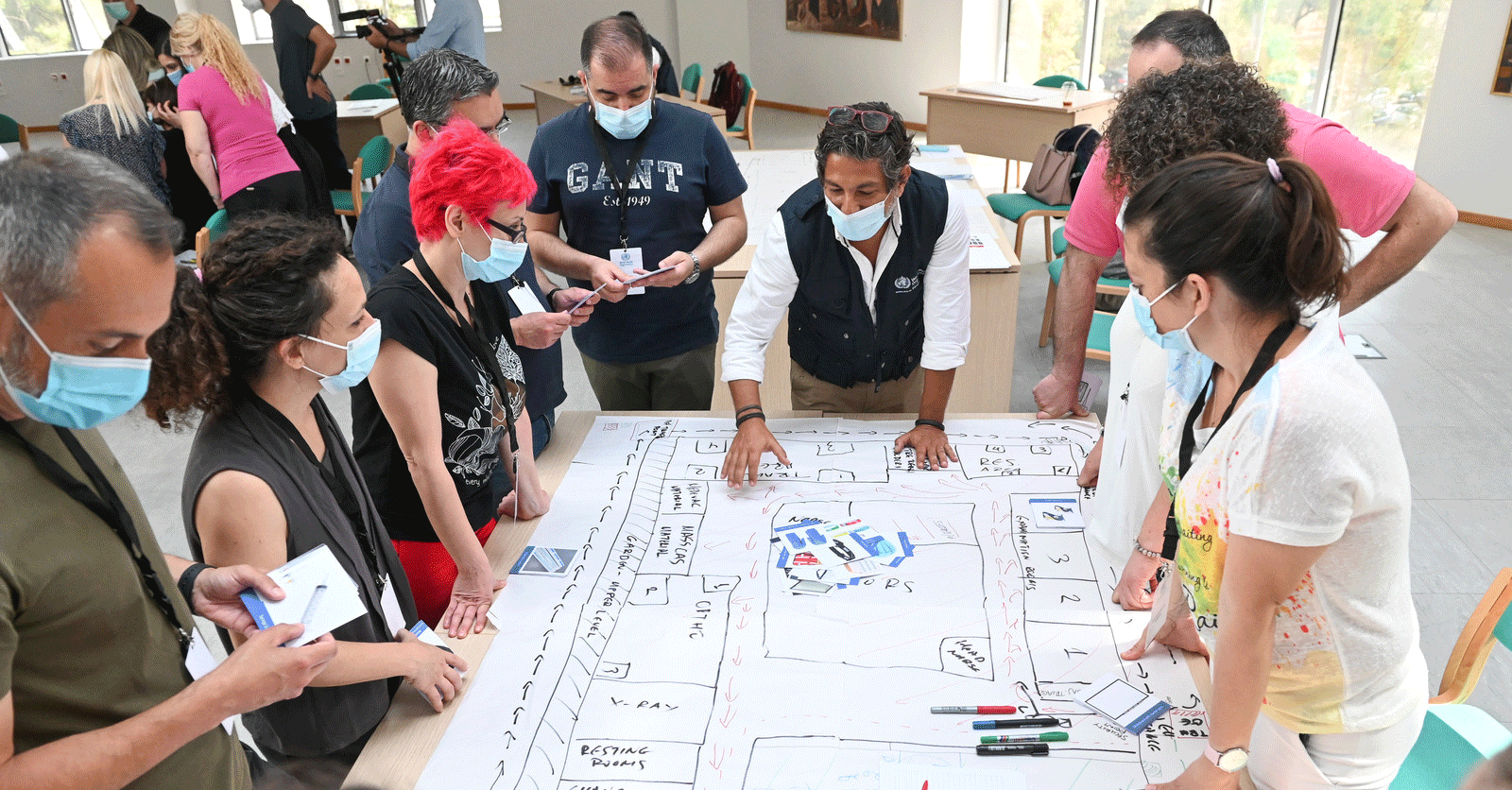
The clean air fund initiative is a philanthropic organization that funds and partners with other organizations that funds and partners with other organizations globally to promote air quality. This organization also builds upon public demand for clean air and support those who support the initiative to decrease air pollution. Their main goals for decreasing air pollution is giving out grants, developing projects and gathering data of the air quality. They give grants to campaigns on air pollution as well as research organizations and charities to help fund other parties who are joining the movement to better air quality. The data the organization captures for air quality is to tackle emissions, they work with partners or companies that capture data that is reliable and accessible. The reason they are pushing the movement for clean air is because air pollution is now the world’s largest environmental threat and is responsible for the seven million people that die every year due to the air that is harmful and dirty making it a major health threat. The harmful gasses in the air due to heavy industrial buildings and the emissions left by cars has caused air pollution to be bigger than diseases such as HIV, malaria and tuberculosis. This is because air particles are everywhere and invisible particles that can penetrate your organs and cells and cause major problems for your health. With the support of the people the clean air fund initiative can reduce air pollution in places that need these emissions to go down and save lives, they can improve millions of lives and strengthen societies and help the climate to reduce global warming. You can help by funding small donations to help save lives by cleaning the air better air quality leads to a better future and that is why I NGO.

**WEBSITE ASSETS**









**WEBSITE CONTENT AND PAGES**

HOMEPAGE:

* Logo
* Links to other pages
* Full-width photo(Two children looking at a factory polluting the air)
* Summary of main activities
* Basic contact information
* Copyright/year

ABOUT PAGE:

* Logo
* Links to other pages
* Summary of why we clean air
* Basic contact information
* Copyright/year

SERVICE:

* Logo
* Links to other pages
* Information on services
* Basic contact information
* Copyright/year

GALLERY:

* Logo
* Links to other pages
* Pictures of campaigns
* Basic contact information
* Copyright/year

CONTACT PAGE:

* Logo
* Links to other pages
* Contact information
* Copyright/year

**IMPROVEMENTS TO PART 1**

I added a background color and set it to an orange color to match the theme of my logo and give the website an exciting look.

I added a footer block containing basic information and made it black across all my web pages.

I changed the heading and gave it a block as it makes it more appealing.

I designed a table for my contacts to make it more pleasing and easier to use it highlights as you hover over it.

I made a navigation bar using CSS to style it more.

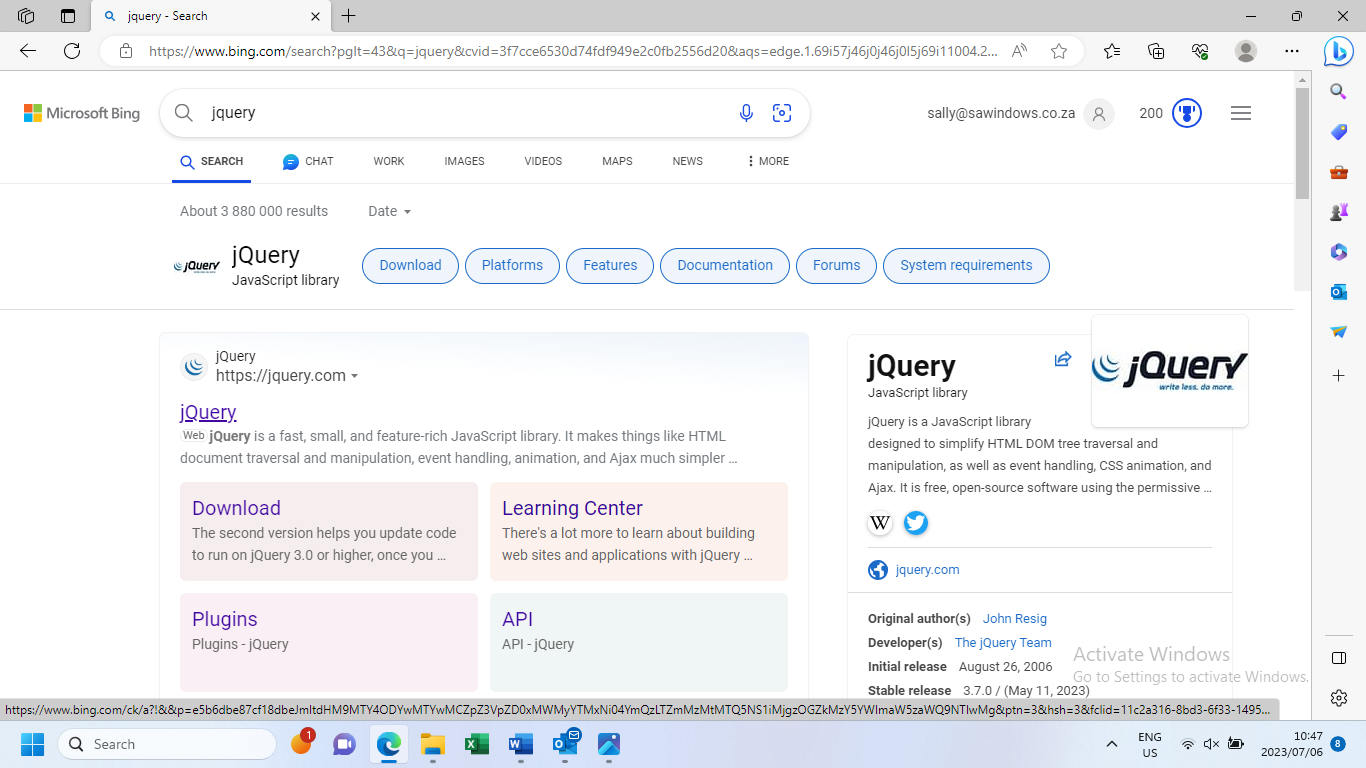
I added a donate button for easy donations.

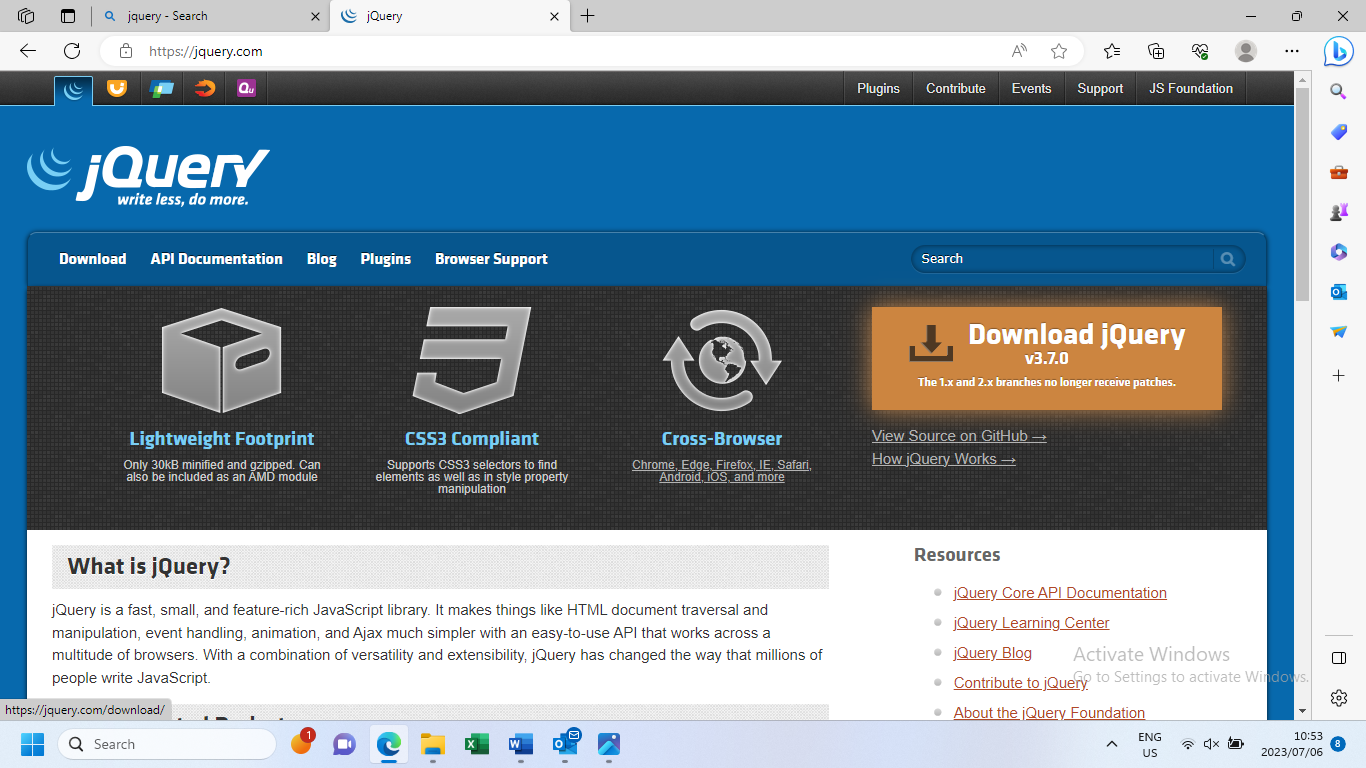
All my changes are coded in every way.

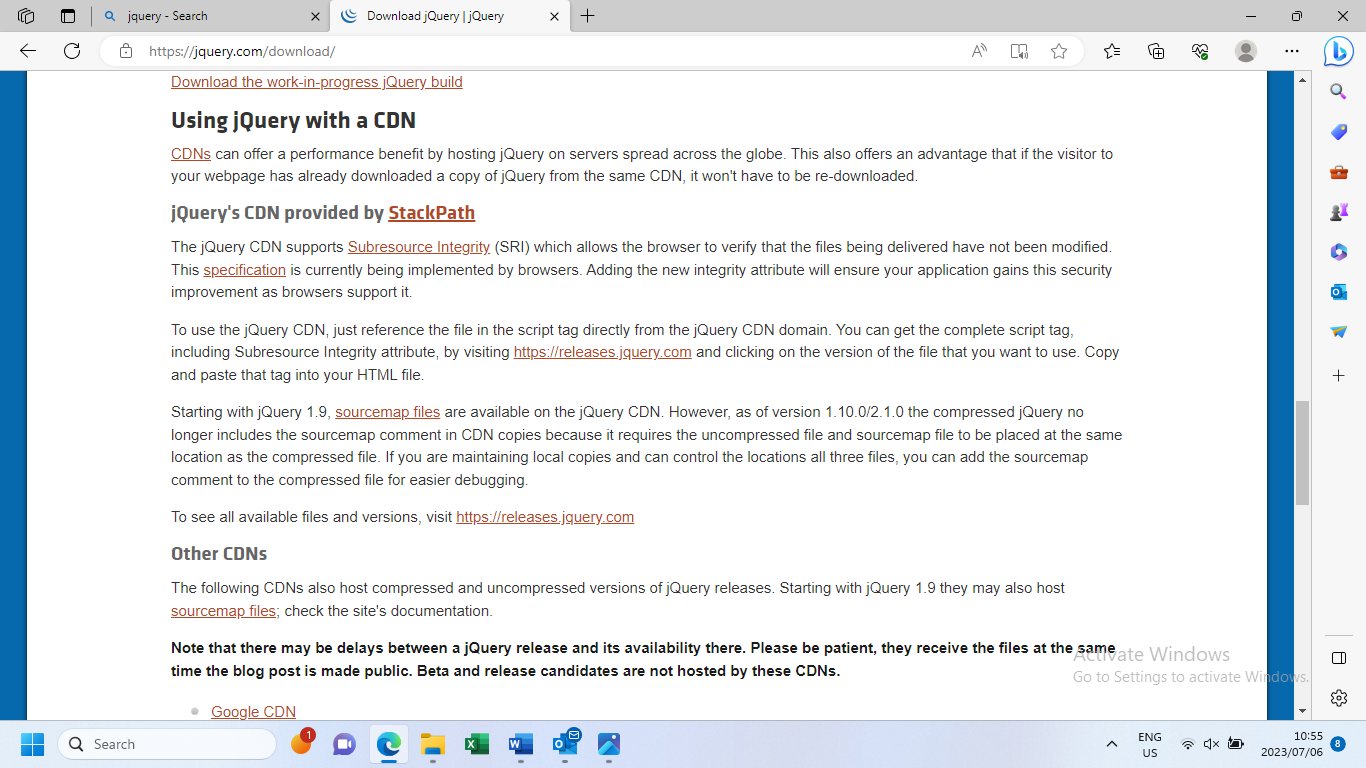
**IMPROVEMENTS TO PART 2**

I did not change much on my website and only added everything for part 3 which was the google forms, html form, clear text fields and a pop-up warning.

**FUNCTIONALITY**

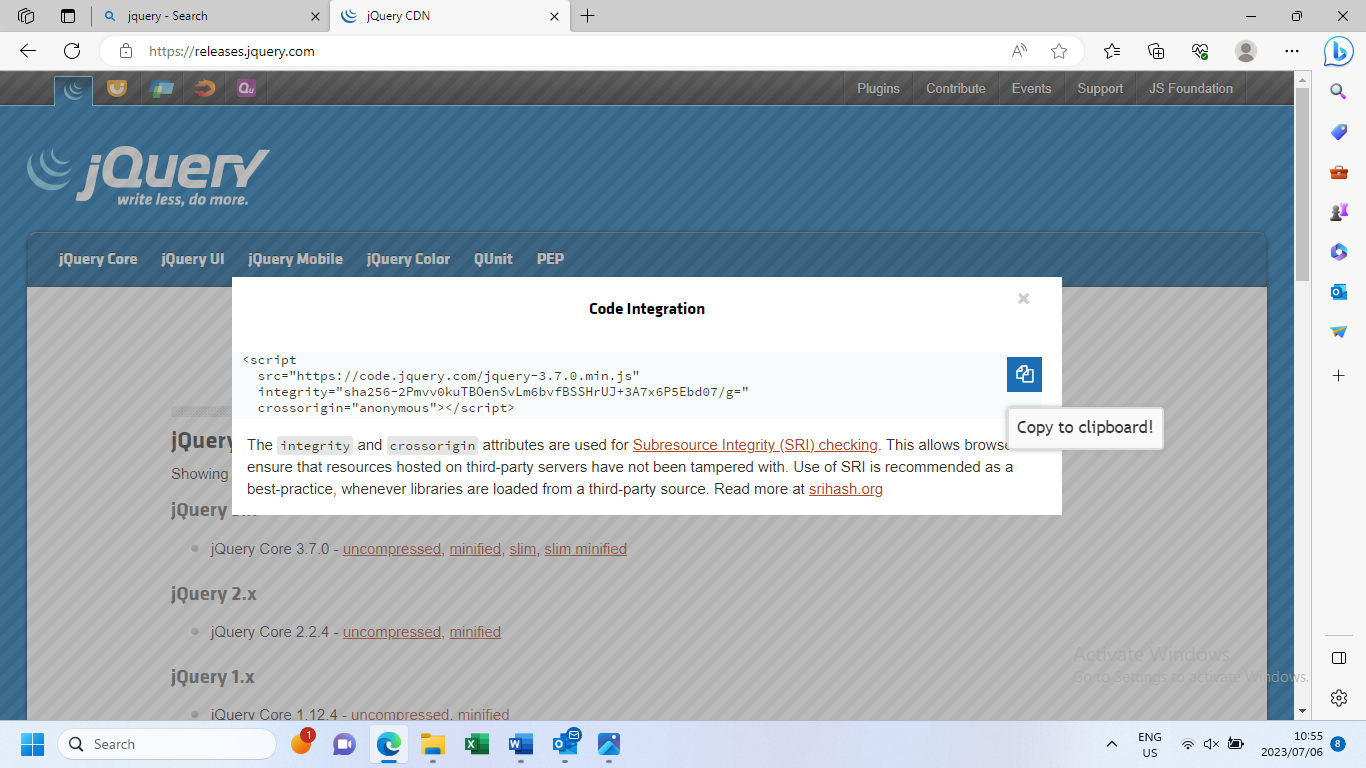
To add jQuery I first had to go on google and search jQuery and go to their website.

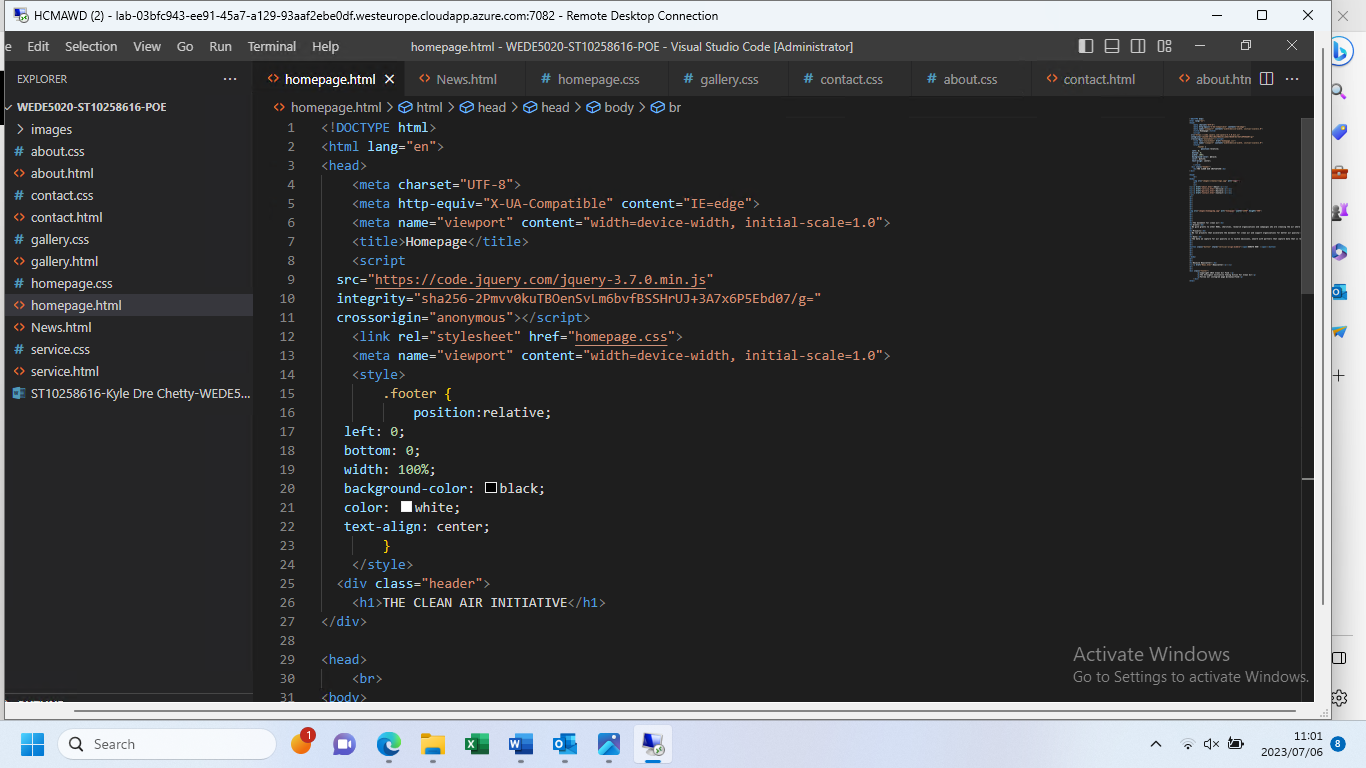
Once I went on the website I pressed download jQuery

I then scrolled down and found a link to lead me to the minified file.

A screenshot of a computer

Description automatically generatedI then opened the link.

I then opened the minified file of the latest version and copied the code.

I then copied the link and pasted it to my homepage code.

**SEO**

An SEO stands for search engine optimization and it is a set of practices for improving the appearance of the web pages.

I made my website SEO compliant by adding the following:

* Title
* Heading
* Structure
* Responsiveness
* Page content

**LIST OF REFERENCES**

Greenpeace. 2020. Flash-mob to create awareness about air pollution. [Online]. Available at: <https://www.greenpeace.org/india/en/story/4695/flash-mob-to-create-awareness-about-air-pollution/> [Accessed 02 April 2023]

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